**AI FOR EDUCATION**

**SoftLogic**

# Kiosk / Digital Signage

## Lead With Technology

*Share your message with bright, engaging displays. Perfect for retail, hospitality and public spaces, our digital signage systems deliver high quality visual content to captivate and inform your audience.*

DIGITAL SIGNAGE MOCKUP

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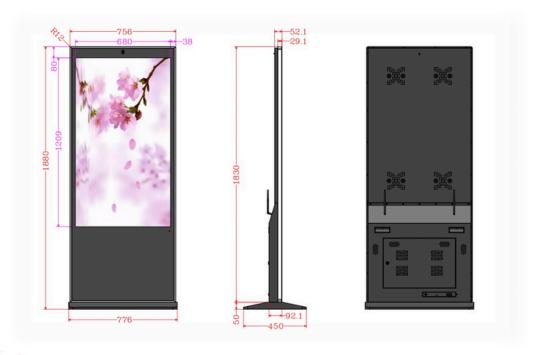
# WHY DIGITAL SIGNAGE?

- Enhanced Customer Experience: Immediate access to relevant content.
- Cost-Effective: Reduce the need for printed materials, less labor-intensive.
- Real-time Updates: Information can be updated instantly.
- Improved Engagement: Interactive features increase user involvement.
- Data-Driven: Track behavior and preferences.



# IDEAL FOR

- Retail: Digital menus, promotions, product recommendations.
- Healthcare: Wayfinding, patient check-ins, health information.
- Education: Campus directories, interactive learning.
- Transportation: Flight/train/bus schedules, advertising, wayfinding.

# TECHNICAL SPECIFICATIONS

| | Model No. | | DS55 |
|---|---|---|---|
| **Panel** | LCD size | | 55" |
| | Active Display Area | | 1209.6 x 680.4mm |
| | Resolution | | 1920 x 1080pixels |
| | Response Time | | 8(Typ.)(G to G)(ms) |
| | Frequency | | 60Hz |
| | Viewing Angles | | 178º(H)/178°(V) |
| | Life Time | | 30,000hrs(min.) |
| **System** | Android | | 7/9. |
| | Storage | RAM | 2GB / 4GB |
| | | SSD | 16GB/ 64GB / 128GB |
| **Touch screen** | Type | | 10 points Capacitive touch |
| **Power Supply** | Voltage | | 100V~240V,50-60HZ |
| | Power consumption(max.) | | ≤160W |
| | Standby power consumption | | < 0.5W |
| **Environment** | Working Temperature | | 0℃ ~ 40℃ |
| | Storage Temperature | | -10℃ ~ 60℃ |
| | Storage Humidity | | 10% ~ 90%RH Non-Condensing |
| | Working Humidity | | 20% ~ 85%RH Non-Condensing |
| **Structure** | Back Shell | | Sheet Metal/Black |
| | Front Frame | | Aluminum Alloy, Silver or Black |

- Supports dual 6/8/10-bit LVDS displays (up to 1920×1080) with independent content
- Built-in digital signage software with timer switch and USB upgrade
- Plays images, videos, music, PPTs, APKs, Office files, web content & more
- Customizable layouts: text, logos, weather, date/time, backgrounds
- Intelligent scheduling with timed playlists, auto-updates, and remote/USB publishing
- Program preview and multi-level audit for accurate display
- Portrait or landscape mode, seamless playback without black screens
- Remote monitoring, fault alerts, and detailed reporting
- Supports WAN, LAN, WiFi, VPN, 3G networking
- User-friendly interface; unattended operation with smart scheduling